



## **Snapper Slapper President Capt. Woody Woodward**

I have been in the fishing business for more than 15 years and have been an avid fisherman for more than 27 years. Through my contacts in the fishing business I have seen the huge markup on fishing hooks. A lot of the cost in hooks and fishing lures are in the packaging and distribution mark up. So I am cutting out the distributors and fancy packaging which means I can pass the savings directly to the consumer. We are getting these hooks and tackle straight from the major factories that make the name brands in bulk. This will save you over 50% on prices.

Our goal here at Hooks Plus is to sell direct to you the customer at wholesale prices the tackle stores usually buy for. We think the mark up on fishing tackle is getting out of sight. How can we do this you ask? We are buying direct from the factories that make the name brand fishing products. We are buying in bulk before they are packed in the name brand packages. Also we have eliminated the middle man. We do not have sales reps or distributors selling our products. This way we can sell to you at factory direct wholesale prices.

Thanks for the support, from all of us at Hooks Plus

Telephone: 409-599-7563

Postal address:

Capt. Woody Woodward  
1415 15th St North  
Texas City, TX 77590

Electronic mail: [woody@hooksplus.com](mailto:woody@hooksplus.com) or [woody@snapperslapperlures.com](mailto:woody@snapperslapperlures.com)

